



AVIATION LEADERS FORUM



SPONSOR PACKAGE



THE CIVIL AVIATION CONFERENCE AT FIDAE

4 - 5 APRIL 2018

FOR SPONSORSHIP INFORMATION CONTACT US AT

WWW.FIDAE.CL/AVIATION-LEADERS-FORUM

Produced by



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1.

“First Class” Conference Center

Total Cost: USD 25.000 (exclusive).

This event for 400 conference attendees is an integral part of the most important Aviation Conference for Latin America. It is a very technological & attractive opportunity for the sponsor to display all their corporate branding and strategic business message during “Break Time”.

- Corporate signage in event entrance and all interior screens at the “Conference Room”.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in side of the main conference room.
- Company logo in conference brochure
- 3 Two seats at the first row, with principal industry vip & government authorities.
- #1 - 2x2sqm reserved sponsor booth at the main entrance.
- Right to provide a brochure or marketing item for the conference bag.

2.

Official Reception (Dinner and Entertainment)

Total Cost: USD 25,000 (exclusive).

This event for 400 conference attendees is an integral part of the most important Aviation Conference for Latin America. It is a very attractive opportunity for the sponsor to invite special clients to participate in an important networking event.

- Corporate signage in event interior.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room and plasma screens.
- Company logo in conference brochure
- Two seats at the head table.
- 1 reserved sponsor table
- Table for marketing material in event entrance
- Right to provide a brochure or marketing item for the conference bag.



3.

AVIATION LEADERS FORUM - Awards Ceremony

Total Cost: USD 15,000 (exclusive).

A traditional part of the AVIATION LEADERS FORUM, the VIP Event dinner, are presented to people and companies who have significantly contributed to aviation in the Region in four categories,

1. Pioneers of Latin American Air Transport
 2. Distinguished Businessmen in Latin American Air Transport
 3. Outstanding Contributions to the Industry and Region
 4. Outstanding Aviation Innovators
- Corporate signage in event entrance and interior
 - Company logo and link to corporate webpage on www.fidae.cl
 - Company logo presence in main conference room.
 - Company logo in conference brochure
 - Table for marketing material in event entrance.
 - Right to provide a brochure or marketing item for the conference bag.
 - Entertainment during the Ceremony Awards.

4.

Conference Lunch

Total Cost: USD 20,000 (each day).

- Corporate signage in event entrance and interior
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room.
- Company logo in conference brochure
- Three minutes address to conference attendees during lunch opening
- One reserved sponsor table - Santiago Chile FIDAE Air Show
- Right to provide a brochure or marketing item for the conference bag.

5.

After Conference (Networking party)

Total Cost: USD 15,000 (non exclusive).

This networking open bar sessions, will provide to the ALF, CEO & leaders, an opportunity to have professional meeting with their special guest at the "lounge bar terrace" of one of the most luxury hotels in Santiago city, with a perfect sunshine view. *Is a real networking time after the air show is over.*

- 20 attendee's invited by the sponsor
1. Pioneers of Latin American Air Transport attending ALF.
 2. Distinguished Businessmen in Latin American Air Transport attending ALF.
 3. Outstanding Contributions to the Industry and Region attending ALF.
 4. Outstanding Aviation Innovators attending ALF.
- Corporate signage in event entrance and interior
 - Company logo and link to corporate webpage on www.fidae.cl
 - Company logo presence in main conference room.
 - Company logo in conference brochure (After Conference brief description)
 - Table for marketing material in event entrance.
 - Right to provide a brochure or marketing item for the conference bag.

6. Conference Bag

Total Cost: USD 15,000

Each participant will be given a bag with Conference Materials when they retrieve their credential on the first day of the Conference. This is one of the highest visibility sponsorship opportunities since all Conference Participants will use this bag not only during the conference, but on their visits to the FIDAE Air Show.

- Company logo on product.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room.
- Company logo in conference brochure
- Right to provide a brochure or marketing item for the conference bag

7. Conference Portfolio

Total Cost: USD 12,000

Each participant will also receive a business portfolio with zipper, to facilitate taking notes during the conference and networking conversations.

- Company logo on product.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room.
- Company logo in conference brochure
- Right to provide a brochure or marketing item for the conference bag.

8. Audience Translation

Total Cost: USD 5,000

- Signage by translation service-desk and both.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room.
- Company logo in conference brochure / corporate audio promotional message.
- Right to provide a brochure or marketing item for the conference bag.

9. Summit App for Smartphones, (Presented by)

Total Cost: USD 12,000 (exclusive).

- Company Signage at official ALF 2018 "Summit App for Smartphones". (Presented By).
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room.
- Company logo in conference brochure
- Right to provide a brochure or marketing item for the conference bag.

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10.

Full Coffe Break

Total Cost: USD 15,000 (each day).

There will be a networking break for Conference attendees to both enjoy refreshment, as well as meet the other conference participants. This will last 20-30 minutes and will provide a high level of visibility to the sponsor.

- Signage by coffee serving stations.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure
- Right to provide a brochure or marketing item for the conference bag.

11.

Center Valley - VIP Tour (Place to be confirm)

Total Cost: USD 7.000 (10 persons max).

Departure and return to Santiago in official vehicles.
Rustic Tour and wines tasting
Gourmet lunch

12.

Press Area (back wall)

Total Cost: USD 4,000

Industry medias will be present at the conference and interviewing speakers and participants in the Conference Foyer. Sponsorship of this area provides a highly visible location for the sponsor.

- Sponsor logo in Interview Corner (Special Area)
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

13.

CEO Room Gift

Total Cost: USD 5,000

Official Hotel in Santiago. One sponsor will be permitted to send a reception gift to this high level delegate's room.

- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

14.

Conference Brochure

Total Cost: USD 5,000

A Conference Brochure will be produced containing useful information for participants on Santiago, FIDAE Air Show, Speakers, Sponsors, Social Events and more. Printing run estimated at 500.

- Company logo and link to corporate webpage on www.fidae.cl
- Special Mention in Sponsor page of conference brochure

15.

Speaker Room

Total Cost: USD 8,000

Speakers will have access to this room just outside the main meeting area during the conference.

- Signage outside the meeting room.
- Exclusive access to providing corporate material, gifts, pens to airline CEOs.
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure.

16.

Lanyards and Identification Badge

Total Cost: USD 10,000 (exclusive).

What better way to ensure that each participant in the conference takes note of your company's sponsorship, than to have them wearing your logo?

- High Visibility
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

17.

Branding on shuttle buses

Total Cost: USD 4,000

There is no signage running through the business & financial area with better exposure than the delegates' official buses.

- High Visibility - Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

18.

Gift to Attendees in Conference Bag

Total Cost: USD 5,000

One sponsor will have the opportunity to provide a marketing item to delegates.

- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

19.

Conference Pen

Total Cost: USD 4,000 (exclusive).

One sponsor will have the opportunity to provide a marketing item to delegates.

- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

20.

Corporate Stand in Foyer

Total Cost: USD 5,000 (3 booth in total).

For a better marketing branding, 4 sqm "turnkey booth" located in a prominent location at the foyer area.

- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

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21.

Fidae News sponsor - Daily Updates

Total Cost: USD 4,000 (each day).

To ensure that the region's industry leaders know exactly what is happening while they are in the Aviation Leaders Forum conference, Fidae News will produce a special edition for conference participants.

- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure
- Company logo at the Fidae News - Daily Update. (GIF Banner).

22.

Logo on Conference "Special Badge"

Total Cost: USD 3,500 (exclusive).

Every participant staying at the conference hotel which we expect will be approximately 90%, will get a hotel card-key specially designed with your company's logo, Aviation Leaders Forum logo, and a special commercial message from your company.

- Company logo and link to corporate webpage on www.fidae.cl
- Company logo in conference brochure

23.

Worldwide Streaming TV, (Presented by)

Total Cost: USD 12,000 (exclusive).

- Company Signage at official ALF 2018 "*Worldwide Streaming Sessions*".
- Company logo and link to corporate webpage on www.fidae.cl
- Company logo presence in main conference room.
- Company logo in conference brochure



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